



Making my way through 800 wine farms

#Thewinegirlcapetown



ADVERTISING RATE CARD 2017

www.thewinegirlcapetown.co.za was started by Wine Enthusiast and Blogger, Leanne Beattie in June 2016. They say that no one can possibly get through all 800+ wine farms in Cape Town and this is where she wants to prove them wrong.

Readers will follow her adventures in discovering South African wine. TWGCT makes wine tasting fun and sexy through travel. Wine brands as well as extravagant fashion and premium brands in jewelry, watches, clothing, footwear, make up, beauty and more can also be associated with this lifestyle.

The website has shown significant growth and has a combined following of 8000+ followers.



Target Audience: 87% Female, 13% Male. Majority ages 25-34.

728x90 PIXELS R3.30 CPC

**400x800
OR
300x600
PIXELS**

**R5.50
COST PER
CLICK**

**336 x 280
PIXELS
R3.30 CPC**

WINE REVIEWS

Each wine review is charged at R500 each which includes a write-up, photography and feature on the site.

Wine for review can be sent to:

The Wine Girl Cape Town
Leanne Beattie
50 Grandiflora Street
Protea Valley
Bellville
7530
Tel: 083 299 9691

Contact:

Info@thewinegirlcapetown.co.za
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